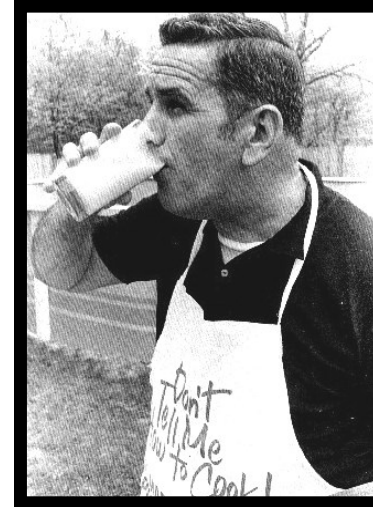




MASSACHUSETTS FARM BUREAU FEDERATION
249 Lakeside Avenue
Marlborough, MA 01752

"The Voice of Agriculture"

MASSACHUSETTS FARM BUREAU FEDERATION GREGORY FINN SCHOLARSHIP



The Gregory Finn Scholarship was established in loving memory of a good friend to agriculture. Gregory L. Finn was Massachusetts Farm Bureau Information & Public Relations Director, a religious and devoted family man, who died of a heart attack in 1983 at the age of 55.

Born in Hyde Park, Greg attended Boston College, Suffolk Law School, and Leland Powers Broadcast School. He had been host of the WBZ "Countryside" program since its inception, an announcer

for WBET in Brockton and WORL in Boston. On air, he was the high-energy, host responsible for introducing the latest hit music as well as news broadcasts, "live advertisements" and on-air interviews with a long list of movie stars, pop-stars and celebrities: Doris Day, Rock Hudson, Perry Como, Frank Sinatra, Jerry Lewis and many others. Later Greg served as Vice President of Donnelly Advertising and its successor, the New England Outdoor Advertising Company. Succeeding this he became Vice President of Compton Advertising of Boston. During this time, Greg was primarily responsible for the "Drink Milk?" campaign in the Mid-1970's; the pre-cursor to the now famous "Got Milk?" campaign.

Though not a farmer himself, Greg possessed a unique ability to bridge the gap between agriculture and suburbia. He was a natural at interpreting and conveying the problems facing farmers in a way that non-agricultural communities could understand. Greg was well aware that a whole generation had grown up without exposure to perhaps the single most vital industry in the Commonwealth.... Agriculture.

This scholarship is being awarded in Greg's memory to foster an understanding and perhaps help to close the gap between the farm community and suburban Massachusetts.

GREGORY FINN SCHOLARSHIP APPLICATION

GREGORY L. FINN SCHOLARSHIP

AMOUNT OF AWARD \$500

APPLICATION REQUIREMENTS

- * Applicant must be a child or legal dependent of a regular member in good standing of the Massachusetts Farm Bureau Federation.
- * Applicant must be at least in their junior year of college when the scholarship is awarded. Applicant must be majoring in communications, journalism, music or an agriculturally related field.
- * Application must be submitted to “The Greg Finn Scholarship Fund” by August 31st (unless deadline is extended) of the scholarship year.
- * Application must be accompanied by a sealed official copy of the applicant’s college transcript; and a 250 word statement on why the applicant has chosen this particular field of study and projected career goals.
- * Mail Application to:
Gregory Finn Scholarship Fund
Massachusetts Farm Bureau Federation
249 Lakeside Avenue
Marlborough, MA 01752

APPLICANT’S FULL NAME

ADDRESS

(_____)_____
PHONE NUMBER

FARM BUREAU MEMBER NAME & RELATIONSHIP

FARM BUREAU MEMBER NUMBER

NAME OF 4 YEAR INSTITUTION CURRENTLY ATTENDING AND LEVEL OF STUDY(JUNIOR/SENIOR/GRADUATE/OTHER)

MAJOR AREA OF STUDY:_____

AGRICULTURAL BACKGROUND AND INTERESTS:

EXTRA-CURRICULAR ACTIVITIES:_____