



MASSACHUSETTS FARM BUREAU FEDERATION, INC.

"The Voice of Agriculture"

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Historic UMass Horse Barn and future Agricultural Learning Center

CAMPAIGN FOR THE FUTURE OF MASSACHUSETTS AGRICULTURE

*Join Farm Bureau's Exciting
New Partnership with UMass!*

UMass Amherst Agricultural Learning Center

The Massachusetts Farm Bureau Federation (MFBF) is partnering with the University of Massachusetts-Amherst in support of the Agricultural Learning Center. With a total contribution of \$500,000, paid over three years, the Center's cornerstone building will be named "**Massachusetts Farm Bureau Federation Hall**".

The Agricultural Learning Center at UMass Amherst will serve as a hands-on "living" laboratory for students and the general public who are interested in food, farming, landscape, and other enterprises relying on natural resources. The Center will have areas dedicated to livestock and horses, fruits and vegetables, cranberries, turf and nursery crops and so much more; and will offer training in both traditional farming methods and new innovations developed through ongoing agricultural research.

Situated within easy walking distance of the heart of campus, the Agricultural Learning Center will provide students with an interactive experience in agriculture. It will also make the scientific and educational resources of the university available to a larger community, drawing visitors from across the Northeast to workshops, courses, demonstrations and conferences at a state-of-the-art Center. The Agricultural Learning Center is destined to become the focal point for agriculture in the region!

With **YOUR** support and upon passing structural approval, the fully renovated, historic 19th Century historic horse barn will be relocated to its new location on 25 acres abutting the UMass Amherst campus, and be renovated to serve in its new capacity as a learning laboratory. Just as it was once was a showcase for Mass Aggie, the barn, "**Massachusetts Farm Bureau Federation Hall**," will be the heart of the Center.

As more and more people are rediscovering the importance of local and sustainable agriculture, and as more students are becoming interested in farming, the time is right to establish the Agricultural Learning Center to address the needs of students, farmers, and citizens. Please join the Massachusetts Farm Bureau Federation and give generously to fund the creation of the Center, which will benefit agricultural education, outreach and research. All donors will receive permanent recognition inside the building. Consider joining MFBF President A. Richard Bonanno, PhD, and Vice President Edward Davidian, and their families, in pledging to become a member of "The President's Circle" (details on the back of this page), or giving at a level appropriate to you and your business.

To make your contribution to the Campaign for the Future of Massachusetts Agriculture, in support of the Agricultural Learning Center's Massachusetts Farm Bureau Federation Hall, please complete the pledge form on the other side of this sheet. Thank you for your generosity!

CAMPAIGN FOR THE FUTURE OF MASSACHUSETTS AGRICULTURE

*Join Massachusetts Farm Bureau Federation and UMass Amherst In Establishing
The UMass Amherst Agricultural Learning Center*

Gifts may be made at any level and may be an outright donation or a pledge for a period of up to three years. For information about different ways to give, contact Thomas Hastings, a Farm Bureau member and Director of Development at UMass Amherst's College of Natural Sciences (413-577-4295 or email thastings@cns.umass.edu). For more information about the campaign by Massachusetts Farm Bureau Federation, contact Edward Davidian (508-868-7841 or email ed@mbfb.net). For further information about the Agricultural Learning Center, contact Stephen J. Herbert, Associate Dean and Director of UMass Center for Agriculture (413-545-2890 or email sherbert@cns.umass.edu).

My/our gift to UMass Amherst Agricultural Learning Center is:

As a Benefactor, with a gift of \$_____

President's Circle (Pledge at least \$1,000 per year for three years)

A one-time gift of \$_____

A multi-year gift of \$_____ per year for _____ years with the first payment made by the date of _____, 20_____.

Please remind me/us of this pledge: _____ Annually _____ Quarterly

I/we plan to make this gift in the form of: _____ Check _____ Securities _____ Other (please specify) _____

PLEASE MAKE CHECKS PAYABLE TO UMASS AMHERST

Or use your _____ VISA _____ MasterCard _____ Discover _____ American Express

Account Number: _____ Expiration Date: _____

Security Code: _____ Signature: _____

My gift will be matched! Many employers will match charitable contributions. If your employer does, ask for a matching gift form and enclose it with your payment.

Please complete for each donor,
How You Wish To Be Listed In Recognition:

Name: (First, Middle, Last): _____

Address: (Street, City, State, Zip) _____

Name: (First, Middle, Last): _____

Address: (Street, City, State, Zip) _____

Please use the enclosed reply envelope or mail your pledge or payment to:

College of Natural Sciences
715 Lederle Tower
University of Massachusetts Amherst
710 North Pleasant Street
Amherst, MA 01003

(All gifts will be acknowledged directly by Massachusetts Farm Bureau Federation.)